



## With "UE now" Universal Edition is the worldwide pioneer for digital sheet music in real time!

Universal Edition, the largest music publisher in Austria, opens new musical horizons and presents its new interactive digital offering under the name **UE now**:

The important Austrian music publisher starts with real-time availability of its worldwide distributed sheet music for hobby musicians up to professional playing in the biggest orchestras and houses of the world.

### **Operation**

The purchase of UE now notes works via Universal Edition, followed by a connection to the app of the project partner Newzik. On the iPad, iPhone or Tablet, the scores are read and digitally processed after registration. Several thousand notes can thus be stored and transported.

The advantages of digital scores are the ability to flip through the scores using the footswitch or fingertips, to digitally enter and hide your own markings and notes in the score, and to import music files in any format. The scores synchronize with other media files according to the highest quality standards and with an energy-neutral approach.

### **Quotes:**

"With UE now as the umbrella term for our digital services in the future, Universal Edition is one of the first major music publishers to offer digital sheet music in real time. The advantages are obvious: sheet music that is available everywhere and at all times, which also enables collaborative music-making and drawing for musicians of all levels, from the hobbyist to the orchestra professional."

(**Astrid Koblanck**, Board Member Universal Edition AG)

"The European technology provider Newzik is the Universal Edition guarantor and partner for a stable, secure and user-friendly solution for the distribution of sheet music in real-time operation. Newzik is already in use worldwide and, like us, relies on open technological formats and approaches in order to guarantee the greatest possible independence and flexibility for musicians".

(**Stefan Ragg**, Board Member Universal Edition AG)

"The music publishing industry today is at a turning point. The rising demand coming from musicians using tablets and smartphones makes it increasingly necessary to provide them with the best digital content in a customized, easy and secure way. We are truly thankful to the Universal Edition teams for making this amazing leap forward using Newzik technology."

**Raphaël Schumann**, CEO Newzik

"My experiences have been very good. [...] We have the opportunity to make the work processes in the orchestra more fluent. Every musician has their iPad at home and gets the score directly from the library to the device and can rehearse immediately.

**Samo Lampichler**, Head of Orchesterbüro Tonkünstler

UE now is available via iOS operating systems (iPad, iPhone), a desktop browser version will be available at the end of the year. The technology will be usable on Android devices in the spring of 2020. The technology is already in use worldwide, in Austria also at the Vienna State Opera and in the music business of the Tonkünstler NÖ. UE now's digital sheet music range starts with almost 1,000 titles and is continuously being expanded to include the entire Universal Edition sheet music range.

More information about Universal Edition and UE now can be found here: [universaledition.com](https://universaledition.com)  
UE now will be successively extended by further digital services for the music world.

Ue now and the offer of the Newzik app can be found in the Appstore and at [newzik.com](https://newzik.com).

Universal Edition was founded in 1901 and is Austria's largest music publisher. Its headquarters are located in the Vienna Musikverein. For more than 100 years it has been distributing its sheet music for music beginners to the professional performance of the best orchestras and houses worldwide.

The publishing programme currently includes over **32,000 titles**, including **concert** and **stage works** as well as **teach and play literature, book series, study scores** and **Urtext editions**. The focus is on digitized offerings that recognize and cover the needs of the music market.

### Information for queries:

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Universal Edition

We shape the future of music.